

Whittell Boosters Minutes

January 14, 2015

Meeting Called to Order 6:00pm

Present: Kim Felton, Raquel Norton, Kelly Krolicki, Kate Warner, Kim Aynedter, Kevin Kjer, Kristy Kjer, Lindy Palant, Dana Buchholz, Susan Van Doren, Eric Acevedo, Michael Holcomb, Letricia Beltran, and Michael Gardner.

Minutes: Kate moved to approve December minutes. Dana seconded. Approved.

Treasurer's Report: Kate reported current balance sits at \$79,000. Kate stated our 2013 taxes were filed. We are not moving our accounts away from Bank of America as incoming new treasurer, Kelly Krolicki, already does banking there. Updated accounting numbers will be emailed out later this month; now that we have a treasurer in place.

New Business:

Funding Requests:

1)English teacher, Susan Van Doren, and Leticia spoke on behalf of Principal Esquivel's request for funding four teachers and one administrator (Crespin) to attend the Ed Tech Teaching workshop in Las Vegas. The Workshop consists of teacher/staff training for google chrome books which WHS will have every student on in the 2015-16 school year. Registration fees are \$239 per person and flights are \$368 per person, totaling \$3,035. Kate mentioned that we have a teacher wish list line item in the amount of \$10,000 that has yet to be used. Kelly K. made a motion to approve \$3,035 for the Las Vegas Summit workshop and that the funds come out of the teacher wishlist. Kim A. seconded. Approved.

2)Susan Van Doren (AP Language Teacher) requested \$100 for prizes for winners of the Poetry Contest. This year, the event will be held at WHS , with WHS students participating for the first time in the event. \$50 prize is to be awarded to the winner, and two \$25 prizes to second and third place finishers. Kelly K made a motion to approve \$100 for poetry awards. Kim A. seconded. Approved.

Rotary Fundraiser:

Rotarians, Michael Holcomb and Eric Acevedo, presented their Hawaii raffle ticket fundraiser which supports local organizations such as Whittell. On March 13, Rotary will draw the winning ticket in which the bearer will receive a one week Hawaiian vacation to the Big Island Resort, along with \$1000 toward airfare. Tickets are \$10 each in which Rotary keeps \$5 and WHS keeps the other \$5. Rotary has generously given to many WHS and community programs over the years; most recently our gym. Participating organizations include Live Violence Free, ZCES, Tahoe Youth and Family, Boys and Girls Club and WHS. Tickets should be available this month from the participating organizations.

Reno Aces ' Fundraiser:

Reno Aces's fundraiser involves selling \$12 tickets to their ballgames with seating in the reserved area of right field for games held Sunday through Thursday. For each 50 tickets sold, WHS would keep \$4 of every ticket sold. WHS logo and link to website would also be advertised by Reno Aces' organization. Kate suggested that the WHS Baseball and Softball teams look into this as a potential revenue builder.

March of Dimes Snowball event:

Leticia reported that the March of Dimes organization already has approval to host their Snowball event on WHS fields and that the organization was interested in utilizing our snack shack. The Snowball event will be held January 24th and 25th from 8am to 4pm. It was discussed that the event has some potential to raise funds for our schools so we will make an effort to staff the outside snack shack. Leticia will ask the organization as to what type of snacks they'd like to request and the number of expected attendees.

Committee Reports:

Leadership: Michael Gardner reported Winter Formal is scheduled for March 6th and will be held at WHS. Student Council has a retreat scheduled Monday and will discuss plans. No date yet for Prom.

Student Report: Michael reported that students were excited about getting Chrome books as part of their 2015-16 academic school year.

Faculty Report: Patrick Kelly was not in attendance. No report given.

Rewards Programs: Kim Aynedter reported \$1183.91 in Escrip/Safeway contributions for November; up \$129 from October. Kim A. also reported that she both sent a letter and visited Les Schwab about continuing their sponsorship of matching \$1 for every Varsity Basketball point made during the season. The manager is to contact her this week.

Kelly K. stated that we should adopt amazonsmile accounts which work similar to escrip when ordering online through amazon; portion of each sale transaction can be donated to a non-profit such as boosters.

Audio: Kim stated that she contacted Ken with Moonlighting and was sent an invoice (it was not directly in front of her) but that it was approximately \$19,000. Once the sound panels are ordered they take 6-8 weeks to manufacture. If we pay the invoice up front, he can make them and hold them until we find an alternate installer or he can install them for an additional quoted bid of \$12,000. However, the school board requires three bids and they will make the decision as to who does the installation. Ken will provide the instructions and schematics for the installer, if an alternate is found. It was previously agreed by Boosters to purchase the panels prior to obtaining the contractor's quotes since the Rotary funds will expire if not used soon. The district was concerned with the expertise of Moonlighting, and Crespin has given them information regarding their concerns. Kevin Kjer is waiting for the final okay by all parties to commence ordering.

Echo No More: Kim F. stated that Rotary's funds will total \$3500. Kevin and Kim will check this as he has already signed a document of \$4000 promise by Rotary.

Golf Tournament: Kevin talked to Randy at Edgewood and firmed up dates for the tournament as May 2nd and 3rd. Randy made the suggestion to raise the cost of the ticket from \$125 per person to \$145 since the price hasn't been adjusted in 10 years. Flyers to be distributed in February.

School Board/Grants-Kelly K reported Principal Esquivel's presentation to the school board went well. He presented the annual report which consists of how WHS is doing, test scores, specifically how high our reading scores are and how he attributes them to the newly established reading block. Math scores are stagnant at WHS as well as across the district.

On February 19, the school board will hear the Whittell Strategy Committee report their findings, look at empowerment, possibly having an agreement with LTUSD, offering online learning options and keeping periods we already have. The committee will prioritize their recommendations. Location of the meeting is TBD. Kim A. suggested the date be sent out as part of constant contact.

Public Relations- no report given.

Snack Shack-Dana reported she is still in need of volunteers to work the shack at games. Specifically the March of Dimes event January 24/25. She was excited to have located the rally towels.

Banners-Kevin Kjer reported all banners have been accounted for and the newly ordered banners (all 6) are being hung as we speak. Dana mentioned 1991 championships are missing banners. Kevin suggested someone (likely Ryan Forvilly) contact him with team names and coaches.

Logo Wear Online Shop- Lauren was not in attendance. No report given.

Sunshine Committee: Lauren was not in attendance. A report was received by Kim F. via email after the meeting. Lauren said that the next sunshine luncheon is scheduled for Friday, February 27th, and is looking for volunteers.

Next scheduled meeting will be held February 10, 2015. NOTE: this is a change as there are conflicts with Poetry contest and Winter sports Awards. March meeting has also been moved to March 10, 2015.

Meeting adjourned 6:50pm